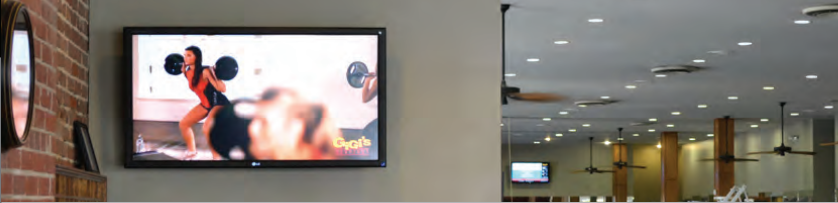


# digikast

CAPTIVE MEDIA SOLUTIONS



We are a digital signage company specializing in indoor digital advertising. All of our advertising solutions target "captive audiences," where your company's advertising will be focused on the best demographic for your business. With multiple networks throughout Southwest Louisiana and Southeast Texas, our state-of-the-art digital displays are sure to capture the attention of potential customers in fitness centers, hotel lobbies, medical facilities, and the Lake Charles Regional Airport.



# FITNESSKAST

## FITNESS CENTER ADVERTISING

The FITNESSKAST network features high definition, flat screen monitors in the Lake Area's most popular fitness centers and brings the advertising for your business to a large number of demographically favorable viewers. What sets FITNESSKAST venues apart is the frequency of the viewings, as most fitness club members exercise for over 30 minutes per visit and workout three or more times per week. With the amount of exposure that FITNESSKAST provides, you target a captive audience that has a statistically higher level of disposable income, which is a very attractive target for your advertising.

[www.digikast.com](http://www.digikast.com)



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