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CAPTIVE MEDIA SOLUTIONS



COWBOYKAST

MCNEESE LEGACY CENTER & STADIUM ADVERTISING

2026 MEDIA GUIDE

LA & TX
Premiere Captive Audience Advertising Network

Phone 337.437.1112
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COWBOYKAST

43 GAMES $81/gm

2025-2026 COWBOYKAST

$3,500

LIMITED SPOTS AVAILABLE!



Legacy Center - 145,000 sq. ft. | Photo: 2019 LINDSEY JANIES PHOTOGRAPHY

THE M LEGACY

- 11 strategically placed 55-inch digital screens throughout MSU's Legacy Center
- High-traffic visibility - concessions, ticket booths, and merchandise sections
- Capacity: 4,200+
- 14 men's home games
- 15 women's home games
- Southland Conference tournament in 2026 - 14 games
- McNeese State University Graduation

14 MEN'S GAMES

SLC SOUTHLAND™ CONFERENCE TOURNAMENT

McNEESE STATE UNIVERSITY GRADUATION!

15 WOMEN'S GAMES

*Some exclusions apply based on venue approval or conflicts or interest.

Any work performed by our production team is billed at a rate of $125/hr. If you have any questions or concerns, please contact our production staff at production@digikast.com