



We are a digital signage company specializing in indoor digital advertising. All of our advertising solutions target "captive audiences," where your company's advertising will be focused on the best demographic for your business. With multiple networks throughout Southwest Louisiana and Southeast Texas, our state-of-the-art digital displays are sure to capture the attention of potential customers in fitness centers, hotel lobbies, medical facilities, and the Lake Charles Regional Airport.

# SKYKAST



## REGIONAL AIRPORT ADVERTISING



With nearly 50,000 travelers passing through the Lake Charles Regional Airport each month, SKYKAST provides your business with the opportunity for your advertising to reach a highly lucrative target demographic. SKYKAST features both indoor digital signage and backlit displays; the largest indoor digital display is a 5' x 8' video wall visible from upstairs and downstairs. Increased airport security causes travelers to spend a longer period of time in the terminal, and SKYKAST advertising capitalizes on this extended time, increasing the exposure for your business advertising with this captive audience.

[www.digikast.com](http://www.digikast.com)

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