



We are a digital signage company specializing in indoor digital advertising. All of our advertising solutions target "captive audiences," where your company's advertising will be focused on the best demographic for your business. With multiple networks throughout Southwest Louisiana and Southeast Texas, our state-of-the-art digital displays are sure to capture the attention of potential customers in fitness centers, hotel lobbies, medical facilities, and the Lake Charles Regional Airport.



HOTELKAST

HOTEL LOBBY ADVERTISING



The HOTELKAST network features high definition digital signage in hotels across Southwest Louisiana and Southeast Texas. Each digital sign is prominently displayed in the lobby and plays advertisements for local area restaurants, shops, events, and more. Displayed alongside the time, local weather, and news, our screens entice viewers to watch longer, providing a captive audience for your advertising message. With the growing number of visitors to our area, HOTELKAST can be the first contact they have with your business when they stay at one of our venues. With your ad on HOTELKAST, you can capture the attention of these new visitors.

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